



United Way of Marathon County

UNITING TO THRIVE



WELCOME TO UNITED WAY OF MARATHON COUNTY

When you give to United Way, you change our community for the better. Together, we can reach our goal of lifting 10,000 people in our community to financial stability by 2033. Please join in supporting the work of United Way by giving now.

GIVE NOW

UWMC E-PLEDGE START GUIDE

e-Pledge is United Way of Marathon County’s free online platform that makes workplace giving as simple as just a few clicks.

❖ Features and Benefits of e-Pledge:

- Reaching employees wherever their work location or travel status is.
- Reducing the administrative time and costs that are associated with workplace campaigns.
- Reduces the amount of data entry tasks for payroll staff.
- One-click login links make workplace giving simple for everyone.
- Online campaign monitoring.
- Quick and simple site navigation.
- Company-branded landing pages can be customized with your visuals and text.
- Customized messages sent throughout your campaign, at any time of the day.
- Safe and secure environment/communications.

❖ Set-up Requirements:

- Filling out our [e-Pledge Setup Request Form](#) at least 14 days prior to your campaign start date.
- An employee file that includes their first name, last name, and email.

Start by visiting “Workplace Campaigns” on our website: <http://www.unitedwaymc.org> (or scan the Barcode to go straight to the form)



❖ Launching your e-Pledge campaign:

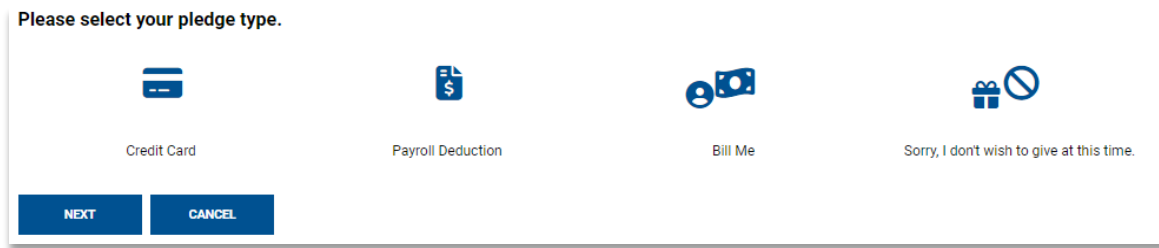
After your e-Pledge Setup Request Form is completed, our staff will email the Campaign Coordinator listed with some more information about e-Pledge, an example employee file that is to be filled, and three email templates that will be sent throughout your campaign. The survey will ask you to include the dates you would like each of your messages sent out.

Once those are returned, please allow up to 14 days for our team to import that data and get your message ready to be sent.

❖ Frequently Asked Questions:

Q: What giving options are provided with e-Pledge?

A: Employees will be given 3 options by default: Credit Card, Payroll Deduction, and a "Bill Me" option:



The screenshot shows a web form titled "Please select your pledge type." with four radio button options: "Credit Card" (with a credit card icon), "Payroll Deduction" (with a document and dollar sign icon), "Bill Me" (with a bill icon), and "Sorry, I don't wish to give at this time." (with a gift and prohibition sign icon). At the bottom of the form are two buttons: "NEXT" and "CANCEL".

Note: Any of these options can be removed by request.

Q: Are employees able to make changes to their pledges?

A: Yes, if your campaign is still open. Once completed, please have your employee contact our finance team anytime from 8:00am to 5:00pm, Monday through Friday: 715-848-2927.

Q: Why hasn't anyone received an email yet?

A: It is possible that your organization's email security has blocked our messages. To ensure that our message will go through, please contact your IT department and ask them to whitelist these IP Addresses:

`V=spf1 ip4:192.40.179.129 ip4:192.40.179.130 ip4:192.40.179.131 include:_spf.smtp.com`

Q: Can we still use Paper Pledge forms?

A: Yes, you can use both. Campaign Coordinator will be provided with a Campaign Envelope to collect and document paper pledges.

The envelope is to be either returned to or picked up by United Way at the end of your Campaign.

❖ Frequently Asked Questions(continued):

Q: Can newly hired employees use e-Pledge?

A: New employees can be added at any time. Once information is gathered, please have your Campaign Manager contact our Resource Development team to get them added and sent a personalized link.

Q: What should we do if employees are having troubles accessing the website?

A: Please contact our e-Pledge specialist for technical support:

Eliud Eli Leal: Direct: 715.298.5708 | Email: eleal@unitedwaymc.org

Q: What are United Way's policies regarding donor information and privacy issues?

A: We will not share your information with any third party outside of our organization other than Contractors or service providers needed to complete your United Way of Marathon County transactions and/or to improve our ability to communicate effectively with you.

Your pledge information is known only to you, United Way of Marathon County, and, to the extent necessary, contractors or service providers needed to complete your transaction, or volunteer solicitors or volunteers at your company responsible for conducting your workplace campaign.

Q: What if our employees don't have emails or do not wish to be solicited in that way?

A: A lot of organizations might not provide emails or employee information for one reason or another. We have other options available, such as Self-Registration, Usernames/Passwords, & classic paper forms.

Please contact our Resource Development team to see what is right for your organization.

❖ Need More Information?

Please contact our team for more information or to schedule a demo:

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Resource Development Director

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