



UNITING TO THRIVE

IN HIS OWN WORDS- Big shoes to fill

As the new President of the Board of Directors of United Way of Marathon County, I am trying to fill a lot of "big shoes" from prior years. I am thrilled to have the opportunity to continue to work with such a dedicated and impactful organization, and with a passionate and engaged Board of Directors.

Our new **BOLD GOAL of lifting 10,000 community members to financial stability by 2033** is an ambitious and admirable target that will have a wonderfully positive impact on Marathon County. I love working with United Way because of its focus on creating lasting, meaningful, and result-driven impacts on our area.

Moving into 2023, I see United Way continuing to build on its strong partnerships with local businesses



Ryan Gallagher, President
Rocket Industrial

and community organizations, and its continued focus on data-driven strategies that provide tangible results.

Alongside a lot of other teams and organizations, United Way is striving to make Marathon County an even better place to live and work, so **BOLD GOALS** matter!

Each month the Marathon County Hunger Coalition purchases food for 8-12 local food pantries for a program known as "The Bulk Buy." Instead of guessing what our local pantries need we work directly with them to order the specific items that best serve their guests. Each pantry has specific and unique needs based on the individuals they are serving.

THE RESULT: Because of this program we are able to help pantries keep their shelves stocked with healthy foods that best serve their guests. In doing so, we're relieving the financial strain that many households in Marathon County are currently facing when it comes to putting food on their tables.



Power of the Purse



Power of the Purse is back for 2023 and you can join us. Tickets are on sale now for **Thursday, June 8, 2023**. This evening benefits Women United and programs that support women in our community to increase self-sufficiency and improve lives. The social and live auction includes a great variety of handbags, unique accessories & one-of-a-kind gifts; accompanied by hors-d'oeuvres & a cash bar. In 2022 Power of the Purse raised over \$40,900 in revenue that was granted to organizations that improve women's lives such as Childcaring Inc., the H2N program, scholarships at Northcentral Technical College and UWSP Wausau Campus Foundation, and Rebecca's Closet.



MENTORSHIP PROGRAM

Jill Jochimsen, an Emerging Leader and employee of Foot Locker Inc. participates in the Mentorship Program through United Way. She was matched with a mentor from her field involved in Retiree United. Jill was matched with Jon Krueger, a well respected retiree in the human resource field.

"My monthly meetings with my mentor have been a great opportunity to connect with an experienced professional in the community, especially since I work from home! During our time together, he has shared helpful resources and insights and is a great sounding board, so I can discuss my professional goals."

To learn more about this program contact Lori at:
lhattenhauer@unitedwaymc.org

United Way Community Closets

Rebecca's Closet and the Career Closet offer new and gently used clothing for families at no cost. Today, the closets are housed at the United Way office and provide clothing for adults who are interviewing or changing career fields as well as children's clothing in a variety of sizes. This service allows families to gain financial independence and maintain their dignity in challenging economic times. We encourage you to share this resource with your neighbors and friends. Volunteers are always welcome to sort, wash and pack orders.



HELP IS 3 NUMBERS AWAY

United Way's 211 is our community's information and referral service. This confidential resource provides referrals for essential needs like food, shelter, housing, utility assistance, transportation, and legal services. Resource specialists help eliminate barriers by connecting callers with resources. In 2022, United Way of Marathon County answered **6,038 requests** for help, providing 10,921 referrals. As a donor, you can be assured your investment is being used to impact lives in meaningful ways that are being measured and tracked.

Call 211 for information and community resources.

Call 988 for suicide intervention and crisis support.

Call 911 for emergencies.



Get Connected. Get Help.™

MEET ALICE



ALICE households are hard-working people in our community who are one crisis away from financial disaster. It's important to remember that ALICE includes individuals, couples, children, people with disabilities, and the elderly. About 29% of Marathon County households, or roughly 45,000 individuals, fall in this category. United Way dollars and volunteers are committed to making a difference in our county. Donating to United Way creates change to help us meet our bold goal of lifting ALICE households to financial stability. Thanks to your investments we:

- **Evaluate** data, monitor trends, and stay informed about local issues.
- **Invest** dollars in programs that help us achieve our bold goal.
- **Convene** people from businesses, non-profits, schools, government, and the faith community to create a greater collective impact.
- **Mobilize**, recruit, promote, and support volunteers within the community.



**United Way
of Marathon County**

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OPPORTUNITIES TO GET INVOLVED

**Many educational, social, and volunteer opportunities are being planned for 2023.
Follow us on Facebook and Instagram to stay connected.**



Volunteer Reception Center Disaster Training Session

April 18, 2023, 5:30 pm - Free with registration

Cheers to Volunteers

May 11, 2023, 4:00 pm - Free with registration

Lunch, Learn, and Do

May 18, 2023 Noon - \$15.00 includes lunch, Registration required
Learn all about ALICE and participate in a volunteer project.

Power of the Purse

Thursday, June 8, 2023- 6:00 pm, Limited seating
Purchase your tickets today.

