



Alex Eichten and Jessica Meadows from North Central Health Care Center

## UNITING FOR THE Holidays

Many families struggle paycheck to paycheck and seek help from local programs, food pantries, and United Way funded programs. This year we challenged company leaders to create special holiday baking baskets filled with supplies that are often not on the shelves at food pantries.

Flour, vanilla, cookie cutters, and family cookie recipes were included in these meaningful donations. The Neighbors' Place, Mosinee food pantry and The Salvation Army Wausau received baking supply donations for local families. UMR, Maple Ridge Farm, North Central Health Care, Sasha Everett (Mrs. Wisconsin America 2022) Aqua Finance, Aspirus Health, Marathon Bank, News 9 WAOW, Rocket Industrial, Connexus Credit Union, Nationwide, and Greenheck all participated.

### Tocqueville Award Recipients

The Tocqueville Award is given to top United Way donors, considered to be philanthropic community leaders. They devote time, talents and funds to create lasting change and have a positive influence on our community's quality of life. **Duane and Jill Meyer** have been active volunteers in our community for many years and received the 2022 Tocqueville Society Award. Duane retired earlier this year following a 29-year career with Nationwide. He served on numerous committees for United Way of Marathon County for more than a decade.



He was the Board President of United Way of Marathon County in 2017 following his service on the Campaign Cabinet, Audit Committee and Executive Committee. As parents, they taught their children the importance of volunteering at the local food bank and today are proud grandparents to two grandchildren in Detroit and two in Wauwatosa.





## 13th Annual Turkey Trot 2022

United Way of Marathon County and the Marathon County Hunger Coalition completed a successful 2022 Turkey Trot with more than 1,700 participants.

The race took place on Thanksgiving morning with warm temperatures and light fog over the 400 Block. The race route was new and featured Wausau's River Walk. Racers were able to pick up their packets and refreshments from the Great Hall at the Grand Theatre. Children, dogs, walkers, and fast runners participated in this family-friendly run.



The race was sponsored by Crystal Finishing Systems, Festival Foods, Hands-On Cleaning, Marathon Cheese, 4 Seasons, The Eye Clinic of WI, Midwest Communications, News 9, Mid-Wisconsin Beverage, Hayes Graphics, Edgar IGA, The Grand Theatre, SUN Printing, and QRG. All proceeds benefit the Marathon County Hunger Coalition.



*"I love participating in events such as Turkey Trot because it allows me to stay connected to family, friends, and communities in Marathon County."*  
 ~ Pahua Moua ~

The Marathon County Hunger Coalition partners with 12 food pantries, local grocers, and numerous community partners to ensure food is widely distributed in Marathon County. An emphasis is placed on fresh foods and supporting local farms to source fresh produce.





## COMMUNITY CONVERSATION

On December 6, 2022 community partners joined together for an informational session at Northcentral Technical College to learn about the new funding process and collective impact measurements. Participants were present to learn, brainstorm, network and commit to making CHANGE in addressing financial stability in Marathon County. Collective impact measurement will gather data to help us understand ways to achieve social change.

## WHO IS ALICE?

### ASSET LIMITED



ALICE has no safety net  
in times of crisis

### INCOME CONSTRAINED



ALICE's income falls short  
of essentials

### EMPLOYED



ALICE is working, yet not  
earning enough

The Community Closets  
provide new and gently  
used clothing for children  
and people in the  
workplace at no cost.



United Way has released a new BOLD GOAL: **Lift 10,000 Community Members to Financial Stability by 2033.**

ALICE households are hard-working people in our community who are one crisis away from financial disaster. It's important to remember that ALICE includes individuals, couples, children, people with disabilities, and the elderly. The pandemic has pushed more households into ALICE and with your investment, we can create change.

As a donor, you can be assured your investment is being used to impact lives in meaningful ways that are being measured and tracked. Our funded partners are addressing areas of need in housing, food insecurities, employment and training, childcare, and behavioral health.

United Way of Marathon County is always accepting **VOLUNTEERS** to help in the Closets, to pack Calming Kits for students, or distribute Snack Packs. Volunteers play an important role in our success. If you are looking for volunteer projects with your employer, please call us at 715-848-2927.



**United Way  
of Marathon County**

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**You are invited to the Recognition  
Event & Annual Meeting on  
January 26, 2023 at 11:30 am**

*Thank  
You*  
EVENT



Scan the QR code to register online at  
[www.unitedwaymc.org](http://www.unitedwaymc.org)

**UNITING TO THRIVE**